

What are the Benefits of Joining the Chamber?

Knowledge	2
Contacts	2
Visibility	3
Voice	4
Benefits	4
Financial Processing	5
Clover	5
Sona	6
Financial Planning	6
Uni Financial Corporation	6
Anova Energy	7
HR Services	7
Payworks	7
InUnison	8
Insurance	8
Chambers of Commerce Group Insurance Plan	8
Johnson Insurance	9
Wilson Insurance	9
Broker Link Insurance	10
Shipping	10
Flagship	10
Fuel Savings	11
Esso	11
Irving	12
Super 8	12
Promotion	12
CKDH & CFTA Radio	13
Communications	13

Postmedia Solutions	13
Rogers for Business	14
Purchasing	
Grand & Toy	14
BoxAV	
Certificates of Origin	

Knowledge

The Chamber keeps our members informed about the latest events, networking opportunities and news through our e-newsletter. To represent the business community, we need input from our members. We are always interested in hearing what our members have to say, and we are interested in what's happening with your business if it is a prestigious award, product launch, expanded services, innovations... anything that impacts your business is news and can be included in our newsletter.

Do you need information and resources to help in a certain area of your business?

We can find the resources you need based on the topic or need to save you the time and energy of researching for reliable information. This could be accessed by meeting in office, viewing our website, or attending our workshops.

Are you experiencing information overload and don't know which business advice to follow?

We provide White Papers which summarize the topics that you are looking into. As a member, you can access our resource library containing information relevant to your business.

Are you experiencing a gap in your team's management skills?

We can meet with you and help identify the best solution which could be hiring someone to help in those areas of lesser expertise and experience.

Would your business benefit from assistance in Human Resources and skills training?

We can offer your business access to Nova Scotia Skills online, with the option of being moderated allowing you to track learning progress and benefit from in house HR.

Do you need a quick, relevant, and unbiased overview of a certain topic?

Join us for our Lunch and Learn events hosted around Cumberland County.

Would you benefit from inspiration in order to push your business forward?

Take advantage of our Keynote speaker events where you can learn from leaders in your industry and gain new ideas on how to continue the growth of your business.

Contacts

'Networking' is one of the most important factors in business success. The Chamber hosts business and social functions that provide the opportunity to network. These networking events allow you to expand your business and social contacts. Your Chamber also hosts 'targeted networking' events, an opportunity to learn and practice your networking skills while meeting other members.



Are you unsure which service providers to use for your business? (Ex: lawyers, bankers, insurance agents)

We host a number of events with the purpose of bringing members together to make contacts, network with members of the community and create connections.

Are you missing out on inspiration and validation by not having business peers to use as a sounding board?

Our networking events will allow you the opportunity to meet like-minded professionals and develop relationships with local businesses so that you can bounce ideas off each other and grow.

Do you currently have a limited scope of suppliers or are looking to expand your product offerings?

Through our events about making contacts, networking, and connections, you will learn about new suppliers in your area and make connections with those organizations.

Are you looking to increase your market locally?

Our events offer you the chance to increase your exposure in Cumberland County, increase the referrals you get through the new contacts you make.

Visibility

The Chamber offers many community events for its members to attend. These include the Annual General Meeting, The President Presents, Business Celebration Gala, Small Business Week Events and Lunch n' Learns designed to be fun, educational and to help you grow your business contacts. These events are great places to network!

Would your business benefit from exposure outside of your regular customer base?

As a member, you benefit from exposure through our Chamber Member Highlights shared on social media and to our mailing list through our monthly newsletter. In the member highlights, we profile the important aspects of your business and share contact information as well as business address so that you can gain new customer leads. We also host business listings on the Chamber website.

Would you consider your business to have a low profile in the community?

As a member, those in the community that are valuable to your business can become aware of you due to the credibility that comes along with chamber membership.

Do you want to increase your community involvement?

The chamber has experience in hosting community events with the help of local business sponsors to help meet your goals of giving back to the community. Sponsorship of Chamber events provides exposure to a large segment of the business community. Your Chamber understands the importance of business exposure.

Are you a new service business without a visible physical location?

Through the marketing opportunities offered to members, you gain greater visibility to your target market.

Is your service misunderstood, underappreciated or difficult for people to see the value?

You have the opportunity to share your service expertise in our newsletter through educational form articles for our readers.

Voice

Advocacy is the heart and soul of Chamber activity. Your Chamber takes a stand on local, regional and national issues that affect business. It gives active support to local businesses and lobbies for their benefit. Every year, we meet with the local MP, MLAs, Mayors, Councillors, etc., to pass along the concerns of the business community and press for change. We issue news releases on business concerns that are distributed to local media outlets and through our social media sites, reaching thousands of people.

Do you have trouble communicating to the municipality on what you need?

The chamber has the experience to advocate on your behalf to the municipality or town to help solve issues that your business is experiencing.

Is the Provincial or Federal Government putting up barriers that are causing challenges to your business' growth?

Through our strong reputation and connections with Chambers across the province, together we can advocate on behalf of any of our members to reduce barriers to allow your business to succeed.

Do you need an introduction with the decision maker for a certain area of a government department?

We have the connections to introduce you to the right person to help solve your problems

Could you benefit from a higher level of influence than your business alone?

If the problem you are facing is affecting a larger number of businesses as well, the Chamber will advocate for the collective of businesses using our influence as a recognized Chamber.

Are policies and procedures getting in the way of your progress?

Often a third-party review can identify alternatives that only become apparent through impartial review.

Benefits

We offer a number of member benefits negotiated by the Atlantic and Canadian Chambers of Commerce that allow smaller businesses to experience the same benefits as organizations with 50+ employees. There is an extensive list of benefits to take advantage of from insurance plans, to fuel, shipping and marketing discounts and more. To take advantage of these offers, reach out to your Chamber of Commerce at info@amherstchamberns.ca or (902) 667-8186.

The Amherst & Area Chamber of Commerce Website

www.amherstchamberns.ca is a core component in the Chamber's communication strategy. It allows visitors to keep up to date with chamber news and activities, view and register for Chamber events as well as email any questions or concerns. Our membership directory also gives consumers access to products and services available throughout the region and receives thousands of hits per month. Make sure your business is included!

Your Chamber Supports The Community.

The Chamber of Commerce is proud of its position as a strong community supporter. It supports an ongoing number of community initiatives including the Victorian Christmas Celebrations, the Cross Border Challenge, The Nova Scotia Fibre Arts Festival, Communities in Bloom, Canadian Blood Services and others. Our role is to enhance our entire community through the development of a vibrant business sector.



Financial Processing

Clover



Through this program, members receive exclusive rates on electronic payment processing services including credit, debit, E-commerce, mobile commerce, cheque guarantee and gift cards

Simplify how you run your business

- Take payments anywhere using Ethernet, Wi-Fi or LTE on the same device
- Keep inventory organized and accessible with categories and discounts
- Create custom orders quickly and accurately.
- Adjust a menu item, add or remove optional ingredients and modifiers, and automatically update the order total
- Track sales and transactions by employee, and set employee permissions
- Collect and manage customer contact information and marketing preferences, so you can better engage with your customers through email or text

Visit https://www.clover.com/ca for more information

Sona

SONA

Many businesses are promoting Gift Card Sales and shifting to e-commerce to continue the sales of their products. The good news is SONA is in both of these businesses!

SONA is offering all Chamber Members a \$200 bill credit (applied after 3 months of processing) and is waiving the Application Fee (\$100 value)!

At SONA, nothing is more important to us than creating and supporting strong relationships filled with trust. Our goal is to help businesses thrive while changing the face of the payments industry by offering unparalleled local support alongside payment solutions that are tailored to fit your company's needs and guaranteed, transparent pricing that you can trust.

Please visit sonapay.ca, email info@sonapay.ca, or call 902-334-2607 to learn more!

Financial Planning

Uni Financial Corporation



UNI Financial Cooperation

Enjoy exclusive access to Uni Payroll services and help cut expenses and preparation time each payroll period. Save time for what's important to you: growing your business.

Our payroll services can help you cut expenses each pay period.

HAVE YOU CONSIDERED THE COSTS OF THIS APPROACH?

- Payroll processing time
- Preparing T4s
- Government remittances
- Records of employment
- Payroll software purchase and upgrades
- Purchasing and issuing cheques

Contact 1-800-567-1318 for more information.

Visit https://www.uni.ca/en/



Anova Energy



Anova Energy extends its services to member businesses seeking to meet their carbon emissions obligations under government regulations or to become more "green".

Anova Energy has partnered with the Canadian Chamber of Commerce to extend services to Chamber members seeking to cut their carbon emissions, whether they are looking to become more sustainable or to meet their obligations under federal or provincial emissions regulations.

For more details, visit: Canadian Chamber of Commerce or https://anovaenergy.ca

HR Services

Payworks



We're <u>Payworks</u>. And we're doing business to business, person to person. As a national service provider with more than 300 employees and growing, we provide workforce management solutions to more than 20,000 clients across Canada in all sectors.

We deliver a differentiated experience through our personalized service and innovative cloud-based solutions. Committed to integrity, trust, and accountability, we are dedicated to being a company where our employees are proud to work, and our clients and strategic partners are proud to do business.

We understand the unique requirements of Chamber members when it comes to Payroll, Human Resources, Employee Time and Absence Management. We have developed solutions specifically tailored to this market and our Service Team is 100% committed to delivering a world-class experience to Chamber clients.

And with our Chamber of Commerce Affinity pricing Chamber Members have access to our solutions at a member discount. Let us show you how we're different. For more information visit <u>payworks.ca/loyalty-programs</u> or contact Craig Soontiens at 902.444.3466 or <u>craig.soontiens@payworks.ca</u>.

https://www.payworks.ca



InUnison



Atlantic Chamber of Commerce has partnered with InUnison to offer their chamber network exclusive health and safety solutions, including commissions for every new business member that signs up. InUnison will help train and educate your members on health & safety and offer free services that include webinars, safety consultations and product walkthroughs.

https://inunison.io/atlanticcofc/acc-lp/

With InUnison, a cloud-based software optimized for mobile devices, safety becomes a team effort. InUnison;s OpenSafe and compliant solutions are tailored to suit multiple industry needs: Construction, Oil and Gas, Agriculture, Hospitality, Transportation, Education, Manufacturing, or Events Management.

Insurance

Chambers of Commerce Group Insurance Plan



Our health insurance program is regarded as the #1 Group Plan in Canada for Small Businesses. By sharing your claims with over 28,000 other Canadian businesses like you (1–50 employees), you'll not only have access to healthcare, dental, disability, etc., but you'll also know that your premiums will remain stable years into the future regardless of how much you may claim.

More information:

A complete benefits package you can customize with benefits such as:

- Extended health
- Dental
- Critical illness
- Disability
- Employee/Dependent Life Insurance
- Employee assistance programs



For more information and to get your free quote contact: Charles Street Financial – Andy Marr (506-857-8727) andv.marr@csfi.ca

The Chambers of Commerce Group Insurance Plan has been protecting Canadian firms for over 40 years. More than 30,000 small to midsize businesses choose the Chambers Plan to protect their employees with comprehensive group benefits, including Health and Dental insurance, making it Canada's #1 employee benefits plan for small business.

The Chambers Plan is the simple, stable, smart choice for business, combining accessibility, flexibility and the stability of pooled benefits. Firms choose the Chambers Plan year after year because it offers unsurpassed value and customer service.

The Chambers Plan – it's for your benefit. https://www.chamberplan.ca

Johnson Insurance



As a member of the Amherst & Area Chamber of Commerce, you are entitled to preferred home, auto and travel insurance rates through Johnson Inc. designed to save money and make things easier for you. Whether you are a member of the Chamber of Commerce or an employee of a member, you can qualify for these preferred rates. For more information or call your local agent at Amherst Insurance.

Visit https://www.johnson.ca

Wilson Insurance



Chamber member companies and their employees receive preferred group rates on their home & auto insurance.

Chamber member companies and their employees benefit from special group insurance discounts and savings of up to 15% on home and auto insurance.

The benefits don't stop there:

- Money Back Claims Service Guarantee
- Dedicated Account Manager
- Easy Payment Options



• Access to your insurance 24/7 online through your My Wilson app or on our website.

Contact wilson@wilson.nb.ca for more information

https://wilson.nb.ca

https://wilson.nb.ca/atlantic-chamber-members-group-home-auto-insurance-program/

Broker Link Insurance



Non-profit management and corporate liability insurance program (directors and officers liability insurance)

Broker Link makes buying insurance easier by showing you the best options available and helping you find the perfect policy at a great price.

- Competitive Rates: We give you the inside scoop on discounts and benefits that can save you the most money.
- Customized Plans: We get to know you and build a plan that fits—nothing more, nothing less.
- Expert Advice: Our brokers know their stuff, so you can feel good about what you're buying.
- Seamless Experience: We make the process easy and pain-free, whether you shop from home or at a community branch.

https://www.brokerlink.ca

Highlight Sheet

Shipping

Flagship



The FlagShip team strives to innovate every day; taking steps forward to make small business shipping from anywhere in Canada easy, stress-free, and affordable. We are proud to be one of the best shipping companies in Canada.

When it comes to shipping packages, whether shipping small packages or big ones around the world or across town, we've got you covered. FlagShip's online shipping system can make all of your shipping activities easier, which means you spend less time on shipping and more time on more important activities.

With an easy-to-use system that makes shipping fast and simple, that's where FlagShip comes in. Your company can benefit from the same fantastic shipping rates in Canada that the big players have at their disposal.

Save up to 70% on shipments! There is zero obligation. Open a free account now to discover a shipping estimate for your business. Compare discounted courier rates to find the terms and conditions best for you or start shipping right away.

With FlagShip, it's about ensuring our customers get the best courier rates in Canada. You save money, reduce stress, and increase productivity with our efficient courier services. Let's help you secure discounted rates for your business shipping!

Review our information at www.flagshipcompany.com and

register as a chamber member at www.flagshipcompany.com/atlanticchambers

Fuel Savings

Esso



Save 3.5¢ per litre on EssoTM and MobilTM fuel.

With the Chamber's Esso and Mobil Business Fleet Card Program, your member's businesses can enjoy a 3.5¢ per litre discount on every fuel purchase at Esso and Mobil stations.

It is accepted at over 2,000 Esso and Mobil stations. This means this exceptional fuel discount is usually available within shouting distance.

Card program advantages and benefits

- Drive more money to your bottom line with volume discounts
- Easily pay bills, manage cards and track expenses with our simple and time-saving online tools
- Reduce or eliminate unwanted driver spending with purchase restrictions

Get on the road to rewards with the Esso Extra or PC Optimum programs* Click <u>here</u> for full details. Click here for <u>Esso Mobil Application form</u>.

For more information, call 1-888-330-2419 or email at Sales@fleetlink.ca

You can find more details at: Canadian Chamber



https://www.essobusinesscards.ca/en/



As a chamber member, you can save on business travel just by fueling up using your Irving commercial card.

Open to commercial fleets, small business and available to Chamber member's employees

To take advantage of this exclusive offer, contact your local chamber for the exclusive member card and then apply at: https://www.irvingoil.com/en-CA/form/fleet-credit-card-application

For more information, visit:

https://amherstchamberns.ca/irving-fuel-program/

https://www.irvingoil.com/en-CA



Discounts on services at Super 8

As a proud member of the local Amherst & Area Chamber of Commerce, we offer 15% discount to all current Chamber members. To receive this discount on your next stay, please request the Chamber Partner Rate time of booking through our local Super 8 Amherst. You will be requested to submit a business card at check-in.

Promotion



CKDH & CFTA Radio



Discounts on Advertising with the Local Media

CKDH and CFTA offer Amherst & Area Chamber of Commerce members discounted advertising packages. When speaking with their sales executives remember to say you are a Chamber member. As new members you also have free Welcome to the Chamber ads created for you and aired on both radio stations.

Visit their websites at:

https://ckdh.com

https://cftafm.com/site/

Communications

Postmedia Solutions



Postmedia: Exclusive Offer

An exclusive offer for our members and affiliate members. Postmedia's Silver Sponsored content package, which includes a 400-word content piece, is curated by professional writers and designed to tell your story.

For a limited-time, Canadian Chamber Members and Affiliate Members can receive a special sponsored content package, including:

- 400-word story
- 40,000 content ads
- 75,000 social impressions
- BONUS COMPLIMENTARY PRINT AD of your story in a daily publication of your choosing. Some exclusions apply.

From small local businesses to national corporations sponsored content is one of the most effective ways to increase brand awareness, engage your target audience, educate, and build overall brand affinity.



At Postmedia, we know how content works. Our team of professional writers collaborate with you to tell your story with customized content designed to meet your goals and drive results.

Read more at: Canadian Chamber

Rogers for Business



Rogers for Business is offering special pricing to Canadian Chamber of Commerce members on Rogers for Business products and services. These include mobile phones and plans, internet, cloud computing and services and a host of business productivity tools.

The Rogers for Business introductory offer through the Canadian Chamber provides mobile plans with unlimited data to share among team members and a subscription for Microsoft 365 at a single price you won't find advertised anywhere in Canada.

These offers save businesses time with no hassle special pricing. Rogers for Business special concierge service can help you determine what your communication needs are for today and the future. This will help you successfully navigate the increasingly complicated digital world. These offers save businesses money. Start with the Rogers for Business special introductory offer and compare the features and prices against your most recent invoices. We think you will be pleasantly surprised.

Read more at: Canadian Chamber

Purchasing

Grand & Toy



Office Products Discounts



Grand & Toy offers Chamber members up to 85% off a select list of products and an aggressive discount off catalogue list price. Grand & Toy offers the most diversified portfolio of office solutions in the industry, a sophisticated set of e-commerce tools, and dedicated Account Managers and Specialists to serve you.

Contact Tom Boyce at 902-430-0677 or tomboyce@grandandtoy.com to open an account today!

For more information, visit:

https://www.grandandtoy.com/en/sites/core/chamber-sign-up.aspx

https://www.grandandtoy.com/cs/default/

BoxAV



This exclusive benefit is available to business members of participating Chambers within the Atlantic Chamber network.

Enjoy exclusive pricing with savings of \$250 on select BoxAV audiovisual equipment solutions. BoxAV delivers everything you need to upgrade your office right to your doorstep.

Members can contact us to receive your exclusive code.

Visit https://boxav.co to purchase

Certificates of Origin

A Certificate of Origin (CO) is a document attesting that goods exported in a shipment have been wholly obtained, produced, manufactured or processed in a particular country. With a membership with the Amherst & Area Chamber of Commerce, we will authenticate these documents for you free of charge!